

Leisure, Sport and Tourism, Politics, Policy and Planning

3rd edition: 2010

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This new edition is a comprehensive, multi-disciplinary introduction to public policymaking and planning in the leisure, sport and tourism sectors. It examines theoretical issues underpinning public sector policymaking, including: political ideologies; leisure wants, needs, demand and benefits; human rights in leisure, sport, tourism and culture; debates about the role of the state versus the market; and models of organisational decision-making. Applied sections of the book address strategic planning, and economic and performance evaluation. New to this edition are:

- U-Plan, a practical, participation-based local planning methodology.
- Three sets of *planning tools*, covering: stakeholder consultation; demand forecasting; and facility/service audit
- Web-based support materials including PowerPoint files of all figures, tables and dot-point lists and supplementary study materials and updates (available at: www.leisuresource.net)

The book aims to provide a link between theory and practical analytical techniques for policy development, plan-making and evaluation of outcomes. It includes an extensive bibliography and questions and exercises for each chapter, making it an ideal text for students as well as practitioners..

Available from booksellers or from <http://bookshop.cabi.org/>

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